

Media Information 2023

SCHOTT

das Orchester

➤ **MUSIC-JOB.COM**

Neue Zeitschrift für Musik
organ – Journal für die Orgel
Musik, Spiel und Tanz
Musik & Bildung
üben & musizieren
Tonkünstlerkalender

digital publications:

Orff® – Kunst und Pädagogik

Orff® – Arts and Education



List of advertising rates No. 46, valid from 01.12.2022

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**Banner placement and
online advertising on all websites
upon request**

www.dasorchester.de
www.musikderzeit.de
www.organ-journal.com
www.uebenundmusizieren.de
www.musikindergrundschule.de
www.musikspielundtanz.de
www.music-job.com
www.schott-music.com
www.orff.de/zeitschrift

MUSIC-JOB.COM
Your job market

General Information and Price List Our Customers

Bulk discounts:	if the order is placed for one year, calculated from receipt of the order 3 x 5%, 6 x 10%, 11 x 15%
Combination discounts:	if the same ad is placed in 2 magazines 10 % in 3 magazines 20 % in 4 magazines 25 %
Commission:	15 % (not including colour surcharges and ad surcharges)
Colour surcharge:	25 % of the b/w rate (no discount, no commission)
VAT:	For orders from EU countries, we kindly ask you to let us know your VAT registration number. If you do not send us your VAT registration number, we will have to charge you German VAT (19%). This is a legal requirement.
Terms of payment:	Every invoice for an advertisement is due for payment 30 days after the date of invoice. The rates are exclusive of VAT. For unpublished advertisements we will charge a lump sum.

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Overview



Also digitally available as app, including job market

Title:	das Orchester Magazin für Musiker und Management
Brief description:	<i>das Orchester – Magazin für Musiker und Management</i> is the world's leading specialist magazine for professional orchestral musicians. It contains specialist articles on the topics of musician training and professional life, musician's medicine, music communication, audience acquisition and cultural financing, orchestra marketing and management, and audience research, as well as insights into the international orchestra landscape and the work of the radio choirs. Reports on concerts, musical theatre premieres, music festivals, competitions, symposiums and numerous reviews of new publications reflect current musical life.
Target market:	Professional and amateur musicians, orchestra and cultural managers, instrumental teachers, music students, musical instrument makers
Frequency:	11 times a year
Trim size:	210 mm x 297 mm
Year of issues:	71 st year, 2023
Number of copies printed:	20.000 copies
Purchase price:	Annual subscription (11 issues) National 99.– € (incl. postage) International 116.– € (incl. postage) Single issue 10.50 € national (plus postage) Single issue 15.50 € international (plus postage)

Publisher:

At <https://dasorchester.de/abo/> you will find further subscription models and prices:

- Combination print + digital subscription
- Digital subscription

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Ihre Jobbörse

www.dasorchester.de
www.facebook.com/orchester.magazin
www.music-job.com



Prices & Deadlines

Format	Horizontal	Vertical	Price b&w/€	Price 4c/€*
1/1	185 mm	260 mm	1,975.–	2,468.75
2/3 portrait	122 mm	260 mm	1,395.–	1,743.75
2/3 landscape	185 mm	172 mm		
1/2 portrait	90 mm	260 mm	1,050.–	1,312.50
1/2 landscape	185 mm	127 mm		
4/9	122 mm	172 mm	975.–	1,218.75
1/3 portrait	58 mm	260 mm	745.–	931.25
1/3 landscape	185 mm	83 mm		
1/4	90 mm	127 mm	625.–	781.25
2/9 portrait	58 mm	172 mm	555.–	693.75
2/9 landscape	122 mm	83 mm		
1/9	58 mm	83 mm	315.–	393.75
1/18 commercial ad	58 mm	39 mm	155.–	193.75
1/18 as a small private ad	58 mm	39 mm	125.–	156.25
Cover pages	Horizontal	Vertical		Price 4c/€
Inside front cover plus 3 mm bleed	210 mm	297 mm		2,900.–
Inside back cover plus 3 mm bleed	210 mm	297 mm		2,900.–
Outside back cover plus 3 mm bleed	210 mm	297 mm		3,050.–

Inserts: 225.– € (incl. postage) for every 1,000 copies up to 25g; another 10.– € for every additional 10g;
partial inserts possible

Bound-in inserts: on request

Advertisement positioning in the editorial part: 20% surcharge* on the b&w price

Typesetting and litho printing will be charged extra.

* Colour and positioning surcharges are not subject to a discount or commission

List of advertising rates No. 46, valid from 01.12.2022

Copy deadline			Date of publication
Issue 1	1 st	Dec 2022	1 st Jan 2023
Issue 2	4 th	Jan 2023	1 st Feb 2023
Issue 3	1 st	Feb 2023	1 st Mar 2023
Issue 4	1 st	Mar 2023	1 st Apr 2023
Issue 5	3 rd	Apr 2023	1 st May 2023
Issue 6	2 nd	May 2023	1 st June 2023
Issue 7/8	1 st	June 2023	1 st July 2023
double issue!			
Issue 9	1 st	Aug 2023	1 st Sep 2023
Issue 10	1 st	Sep 2023	1 st Oct 2023
Issue 11	4 th	Oct 2023	1 st Nov 2023
Issue 12	2 nd	Nov 2023	1 st Dec 2023

MUSIC-JOB.COM

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Overview



Also digitally available as app:
videos, audio examples, extracts,
links, and picture galleries

NEUE ZEITSCHRIFT FÜR MUSIK

Title: **Neue Zeitschrift für Musik**

Brief description: Founded by Robert Schumann in 1834, the *Neue Zeitschrift für Musik* takes a journalistic approach to contemporary music, overlapping with popular music, jazz and the art of sound. The issues consist, in equal parts, of a topical section, numerous columns and a service section.

The latter section contains reports on festivals, music theatre performances and conferences, reviews of CDs and books, as well as news and dates of events, world premieres and radio broadcasts.

Target market: Contemporary music aficionados and concert-goers interested in contemporary music theatre, musicians, musicologists, people in charge of concert programming

Frequency: 4 times a year

Trim size: 210 mm x 297 mm

Year of issues: 184th year, 2023

Number of copies printed: 4,000 copies, digital: 5,500 copies

Purchase price: Annual subscription (4 issues)

Print incl. digital access to app

National 48.– € (incl. postage)

International 57.– € (incl. postage)

Single issue 12.90 € (plus postage)

Annual subscription⁺ (4 issues plus 4 CDs)

Print incl. digital access to app + CD

National 96.– € (incl. postage)

International 105.– € (incl. postage)

Publisher:

At <https://musikderzeit.de/abo/> you will find further subscription models, prices and discounts for long-term subscription:

- Abo digital / digital subscription
- Abo print + digital / print + digital subscription
- Abo plus⁺ / subscription plus⁺ (print + digital + CD)
- Abo Institutionen / subscription for institutions

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Sara Walther, Friederike Lamberty
nzfm.redaktion@schott-music.com



Prices & Deadlines

Format	Horizontal	Vertical	Price b&w/€
1/1	185 mm	260 mm	1,050.–
2/3 portrait	122 mm	260 mm	725.–
2/3 landscape	185 mm	172 mm	
1/2 portrait	90 mm	260 mm	595.–
1/2 landscape	185 mm	127 mm	
4/9	122 mm	172 mm	525.–
1/3 portrait	58 mm	260 mm	395.–
1/3 landscape	185 mm	83 mm	
1/4	90 mm	127 mm	375.–
2/9 portrait	58 mm	172 mm	295.–
2/9 landscape	122 mm	83 mm	
1/9	58 mm	83 mm	225.–
Cover pages	Horizontal	Vertical	Price 4c/€
Inside front cover plus 3 mm bleed	210 mm	297 mm	1,650.–
Inside back cover plus 3 mm bleed	210 mm	297 mm	1,650.–
Outside back cover plus 3 mm bleed	210 mm	297 mm	1,800.–

Copy deadline

Date of publication

Issue 1	7 th	Feb	2023	15 th	Mar	2023
Issue 2	24 th	Apr	2023	1 st	Jun	2023
Issue 3	10 th	Jul	2023	15 th	Aug	2023
Issue 4	9 th	Oct	2023	15 th	Nov	2023

Our topics in 2023

1/23	Nachhaltigkeit/Klima
2/23	N.N.
3/23	N.N.
4/23	Installation/Geld

Inserts: 225.– € (incl. postage) for every 1,000 copies up to 25g; another 10.– € for every additional 10g;
partial inserts possible

Bound-in inserts: on request

Typesetting and litho printing will be charged extra.

Overview

Title:	organ – Journal für die Orgel		
Brief description:	<p><i>organ – Journal für die Orgel</i> is THE up-to-date quarterly for organ experts and all lovers of organ music.</p> <p>Each issue of the journal deals with topics on all aspects of the organ. Regular sections contain portraits and interviews, articles on instruments, organ-building, organ aesthetics and repertoire, as well as on the theory and interpretation.</p> <p><i>organ</i> informs its readers about current events , competitions and master classes, as well as about new books, scores, CDs and DVDs.</p> <p>Also available for each issue is a CD specially recorded for <i>organ</i>.</p>		
Target market:	Organ experts, professional organ players, lovers of organ music		
Frequency:	4 times a year		
Trim size:	210 mm x 297 mm		
Year of issues:	26 th year, 2023		
Number of copies printed:	4,000 copies		
Purchase price:	Annual subscription (4 issues)		
	National	56.–	€ (incl. postage)
	International	62.–	€ (incl. postage)
	Single issue	12.–	€ (plus postage)
	Annual subscription ⁺ (4 issues plus 4 CDs)		
	National	102.–	€ (incl. postage)
	International	108.–	€ (incl. postage)

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Editorial:	Dr. Markus Zimmermann, Friederike Lamberty organ.redaktion@schott-music.com



Prices & Deadlines

Format	Horizontal	Vertical	Price b&w/€	Price 4c/€*
1/1	185 mm	260 mm	645.–	806.25
2/3 portrait	122 mm	260 mm	475.–	593.75
2/3 landscape	185 mm	172 mm		
1/2 portrait	90 mm	260 mm	425.–	531.25
1/2 landscape	185 mm	127 mm		
4/9	122 mm	172 mm	395.–	493.75
1/3 portrait	58 mm	260 mm	365.–	456.25
1/3 landscape	185 mm	83 mm		
1/4	90 mm	127 mm	335.–	418.75
2/9 portrait	58 mm	172 mm	255.–	318.75
2/9 landscape	122 mm	83 mm		
Cover pages	Horizontal	Vertical		Price 4c/€
Inside front cover plus 3 mm bleed	210 mm	297 mm		1,550.–
Inside back cover plus 3 mm bleed	210 mm	297 mm		1,550.–
Outside back cover plus 3 mm bleed	210 mm	297 mm		1,650.–

Copy deadline

Date of publication

Issue 1	13 th Feb	2023	28 th Mar	2023
Issue 2	12 th May	2023	28 th June	2023
Issue 3	21 st Aug	2023	28 th Sep	2023
Issue 4	31 st Oct	2023	8 th Dec	2023

organ concert calendar

500 characters for 75.- € + VAT

The affordable way to promote your concerts! The concert dates are listed chronologically

Your information should contain:

- Date and time
- City and venue
- Works by X, Y, Z or title of the concert
- Performer(s) and instruments
- Event organizer (name, phone number, email)
- Home page

Inserts: 225.– € (incl. postage) for every 1,000 copies up to 25g; another 10.– € for every additional 10g; partial inserts possible

Bound-in inserts: on request

Typesetting and litho printing will be charged extra.

* Colour surcharges are not subject to a discount or commission

Overview

üben&musizieren

Title:	üben & musizieren The magazine for instrumental education and musical learning
Brief description:	<i>üben & musizieren</i> , the magazine for instrumental education and musical learning, looks into all aspects of instrumental teaching, elementary music education and early music education, focussing on didactic issues which go beyond the instrument. Each issue deals intensively with a topical issue in the field of instrumental education. In addition, <i>üben & musizieren</i> offers practical tips and information on the areas of law, insurance, occupational studies, marketing, (self-)management and cultural policy discussions. The music education podcast "Voll motiviert" (Fully motivated) and online seminars expand the magazine's scope. Furthermore, the website www.uebenundmusizieren.de/research provides access to the e-journal <i>üben & musizieren. research - Zeitschrift für Forschung in der Musikierpädagogik</i> .
Target market:	Instrumental and vocal teachers, music school teachers, university lecturers, music students
Frequency:	6 times a year
Trim size:	210 mm x 297 mm
Year of issues:	40 th year, 2023
Number of copies printed:	4,000 copies

Purchase price:	Annual subscription (6 issues) National 61.– € (incl. postage) International 70.– € (incl. postage) Single issue 10.50 € (plus postage)
Publisher:	Schott Music GmbH & Co. KG Weihergarten 5, 55116 Mainz Postfach 3640, 55026 Mainz VAT Reg. No.: DE149025549 Amtsgericht Mainz
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www.uebenundmusizieren.de
www.facebook.com/ueben.und.musizieren

Prices & Deadlines

Format	Horizontal	Vertical	Price b&w/€	Price 4c/€*
1/1	185 mm	260 mm	975.–	1,218.75
2/3 portrait	122 mm	260 mm	695.–	868.75
2/3 landscape	185 mm	172 mm		
1/2 portrait	90 mm	260 mm	585.–	731.25
1/2 landscape	185 mm	127 mm		
4/9	122 mm	172 mm	545.–	681.25
1/3 portrait	58 mm	260 mm	420.–	525.–
1/3 landscape	185 mm	83 mm		
1/4	90 mm	127 mm	375.–	468.75
2/9 portrait	58 mm	172 mm	315.–	393.75
2/9 landscape	122 mm	83 mm		
1/9	58 mm	83 mm	195.–	243.75
1/18 commercial ad	58 mm	39 mm	125.–	156.25
1/18 as a small private ad	58 mm	39 mm	90.–	112.50
Cover pages	Horizontal	Vertical		Price 4c/€
Inside front cover plus 3 mm bleed	210 mm	297 mm		1,550.–
Inside back cover plus 3 mm bleed	210 mm	297 mm		1,550.–
Outside back cover plus 3 mm bleed	210 mm	297 mm		1,650.–

Copy deadline

Date of publication

Issue 1	3 rd Jan 2023	1 st Feb 2023
Issue 2	3 rd Mar 2023	3 rd Apr 2023
Issue 3	3 rd May 2023	1 st June 2023
Issue 4	3 rd July 2023	1 st Aug 2023
Issue 5	4 th Sep 2023	2 nd Oct 2023
Issue 6	3 rd Nov 2023	1 st Dec 2023

Our topics in 2023

1/23	Politik
2/23	Repertoire/Kanon
3/23	Üben
4/23	Zeit
5/23	Didaktische Analyse
6/23	Musikhochschule – anders als du denkst

Inserts: 225.– € (incl. postage) for every 1,000 copies up to 25g; another 10.– € for every additional 10g; partial inserts possible

Bound-in inserts: on request

Typesetting and litho printing will be charged extra.

* Colour surcharges are not subject to a discount or commission

Overview

Musik, Spiel und Tanz

mit Kindern von 0 bis 6

Title:	Musik, Spiel und Tanz mit Kindern von 0 - 6
Brief description:	<i>Musik, Spiel und Tanz – mit Kindern von 0 - 6</i> focusses on the little ones. The magazine provides practical material for music schools, daycare centres and non-institutional groups. In addition, it contains specialist articles and background reports, up-to-date information, tips and events. Each issue comes with a CD containing songs, audio examples and PDFs, a set of court cards for immediate use, and a letter to the parents as a master copy to be printed and passed on.
Target market:	Teachers for elementary music education at music schools and teachers not teaching at schools (i.e. teachers of parent-child classes or teachers for early music education), daycare centre and kindergarten teachers, as well as persons who are being trained for one of the aforementioned professions or who train others for such professions.
Frequency:	4 times a year
Trim size:	210 mm x 297 mm
Year of issues:	10 th year, 2023
Number of copies printed:	2,000 copies
Purchase price:	Annual subscription (4 issues plus 4 CDs) National 66.– € (incl. postage) International 70.– € (incl. postage) Single issue 16.50 € (plus postage)

Publisher:	Schott Music GmbH & Co. KG Weihergarten 5, 55116 Mainz Postfach 3640, 55026 Mainz VAT Reg. No.: DE149025549 Amtsgericht Mainz
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In-house Editorial:	Kerstin Siegrist kerstin.siegrist@schott-music.com



www.musikspielundtanz.de

Prices & Deadlines

Musik, Spiel und Tanz

mit Kindern von 0 bis 6

Format	Horizontal	Vertical	Price b&w/€	Price 4c/€*
1/1	185 mm	260 mm	595.–	743.75
2/3 portrait	122 mm	260 mm	450.–	562.50
2/3 landscape	185 mm	172 mm		
1/2 portrait	90 mm	260 mm	395.–	493.75
1/2 landscape	185 mm	127 mm		
4/9	122 mm	172 mm	350.–	437.50
1/3 portrait	58 mm	260 mm	325.–	406.25
1/3 landscape	185 mm	83 mm		
1/4	90 mm	127 mm	295.–	368.75
Cover pages	Horizontal	Vertical	Price 4c/€	
Inside back cover plus 3 mm bleed	210 mm	297 mm	1,050.–	
Outside back cover plus 3 mm bleed	210 mm	297 mm	1,200.–	

Copy deadline		Date of publication
Issue 1	19 th Dec 2022	10 th Feb 2023
Issue 2	20 th Feb 2023	12 th May 2023
Issue 3	20 th June 2023	11 th Aug 2023
Issue 4	21 st Aug 2023	10 th Oct 2023

Inserts: 225.– € (incl. postage) for every 1,000 copies up to 25g; another 10.– € for every additional 10g;
partial inserts possible

Bound-in inserts: on request

Typesetting and litho printing will be charged extra.

* Colour surcharges are not subject to a discount or commission

Overview

MUSIK in der Grundschole

Title:	Musik in der Grundschole
Brief description:	<i>Musik in der Grundschole</i> is THE magazine for music teaching at primary schools (years 1-6) and special schools. Professional articles give suggestions for lessons suitable for children. <i>Musik in der Grundschole</i> provides the latest hits, suggestions craft work, musicals and classical pieces for children, as well as group and activity games. The issues are orientated towards special topics and take seasonal festivals into account. The articles come with scores, arrangements and master copies, i.e. with everything needed for preparing lessons and for teaching. The suggestions are practical and leave enough room for personal initiative. The accompanying CDs correspond exactly to the contents of the respective issues and are suitable for rehearsing the musical pieces with the children.
Target market:	Specialist teachers, non-specialist teachers and/or all those who like to teach music
Frequency:	4 times a year
Trim size:	210 mm x 297 mm
Year of issues:	27 th year, 2023
Number of copies printed:	2,000 copies
Purchase price:	Annual subscription (4 issues) National 43.– € (incl. postage) International 50.– € (incl. postage) Single issue 10.50 € (plus postage) Single CD 16.95 € (plus postage)

	Annual subscription ⁺ (4 issues plus 4 CDs) National 98.– € (incl. postage) International 105.– € (incl. postage)
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www.musikindergrundschole.de



Prices & Deadlines

Format	Horizontal	Vertical	Price b&w/€	Price 4c/€*
1/1	185 mm	260 mm	775.–	968.75
2/3 portrait	122 mm	260 mm	550.–	687.50
2/3 landscape	185 mm	172 mm		
1/2 portrait	90 mm	260 mm	455.–	568.75
1/2 landscape	185 mm	127 mm		
1/3 portrait	58 mm	260 mm	325.–	406.25
1/3 landscape	185 mm	83 mm		
1/4	90 mm	127 mm	295.–	368.75
Cover pages	Horizontal	Vertical	Price b&w/€	Price 4c/€
Inside back cover plus 3 mm bleed	210 mm	297 mm	–	1,375.–
Outside back cover plus 3 mm bleed	210 mm	297 mm	–	1,475.–

Copy deadline

Date of publication

Issue 1	2 nd	Dec	2022	30 th	Jan	2023
Issue 2	24 th	Feb	2023	3 rd	May	2023
Issue 3	5 th	June	2023	26 th	July	2023
Issue 4	5 th	Sep	2023	25 th	Oct	2023

Our topics in 2023

1/23	Gute Laune Musik
2/23	Wassermusiken
3/23	Kinder dieser Welt
4/23	Friedensteine

Inserts: 225.– € (incl. postage) for every 1,000 copies up to 25g; another 10.– € for every additional 10g;
partial inserts possible

Bound-in inserts: on request

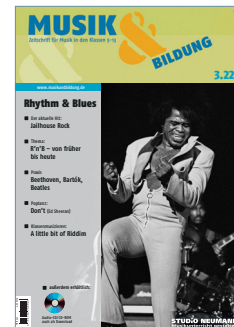
Typesetting and litho printing will be charged extra.

* Colour surcharges are not subject to a discount or commission

Overview

Title:	Musik & Bildung Die Zeitschrift für Musik in den Klassen 5-13								
Brief description:	Four times a year, <i>Musik & Bildung</i> provides suggestions and comprehensive material with varied worksheets for the fields of classical, rock and pop music as well as New Music. Latest hits and arrangements for music-making in class meet the interests of the pupils. Major music-educational topics are thoroughly discussed and carefully considered. The corresponding media package (CD/CD-ROM) contains all necessary audio examples and playbacks as well as videos, worksheets and answer keys.								
Target market:	Teachers at special, secondary and comprehensive schools, music teachers and school musicians at grammar, secondary and comprehensive schools, universities and conservatoires, students, trainee teachers								
Frequency:	4 times a year								
Trim size:	210 mm x 297 mm								
Year of issues:	55 th (114 th) year, 2023								
Number of copies printed:	3,000 copies								
Purchase price:	Annual subscription (4 issues) <table> <tr> <td>National</td> <td>47.– € (incl. postage)</td> </tr> <tr> <td>International</td> <td>54.– € (incl. postage)</td> </tr> <tr> <td>Single issue</td> <td>10.80 € (plus postage)</td> </tr> <tr> <td>Single CD</td> <td>18.95 € (plus postage)</td> </tr> </table>	National	47.– € (incl. postage)	International	54.– € (incl. postage)	Single issue	10.80 € (plus postage)	Single CD	18.95 € (plus postage)
National	47.– € (incl. postage)								
International	54.– € (incl. postage)								
Single issue	10.80 € (plus postage)								
Single CD	18.95 € (plus postage)								

	Annual subscription ⁺ (4 issues plus 4 CDs) <table> <tr> <td>National</td> <td>111.– € (incl. postage)</td> </tr> <tr> <td>International</td> <td>118.– € (incl. postage)</td> </tr> </table>	National	111.– € (incl. postage)	International	118.– € (incl. postage)
National	111.– € (incl. postage)				
International	118.– € (incl. postage)				
Publisher:	Studio Neumann GmbH Goethestr. 61a 16548 Glienicke VAT Reg. No.: DE116070418 represented by Schott Music GmbH & Co. KG				
Advertisements:	Almuth Gilomen Phone: +49 (0) 61 31 24 68 -51 Fax: +49 (0) 61 31 24 67 58 -51 almuth.gilomen@schott-music.com				
Editorial:	Friedrich Neumann/Dorothea Oettel d.oettel@studioneumann.de				



Prices & Deadlines

Format	Horizontal	Vertical	Price b&w/€	Price 4c/€*
1/1	185 mm	260 mm	1,035.–	1,293.75
2/3 portrait	122 mm	260 mm	725.–	906.25
2/3 landscape	185 mm	172 mm		
1/2 portrait	90 mm	260 mm	595.–	743.75
1/2 landscape	185 mm	127 mm		
4/9	122 mm	172 mm	525.–	656.25
1/3 portrait	58 mm	260 mm	425.–	531.25
1/3 landscape	185 mm	83 mm		
1/4	90 mm	127 mm	375.–	468.75
2/9 portrait	58 mm	172 mm	315.–	393.75
2/9 landscape	122 mm	83 mm		
Cover pages	Horizontal	Vertical	Price 4c/€	
Inside back cover plus 3 mm bleed	210 mm	297 mm	1,450.–	
Outside back cover plus 3 mm bleed	210 mm	297 mm	1,550.–	

Copy deadline

Date of publication

Issue 1	30 th Nov 2022	7 th Feb 2023
Issue 2	28 th Feb 2023	2 nd May 2023
Issue 3	30 th May 2023	15 th Aug 2023
Issue 4	29 th Sep 2023	7 th Nov 2023

Our topics in 2023

1/23	Superhelden
2/23	Loop
3/23	Freiheit
4/23	Das Eigene und das Fremde

Inserts: 225.– € (incl. postage) for every 1,000 copies up to 25g; another 10.– € for every additional 10g;
partial inserts possible

Bound-in inserts: on request

Typesetting and litho printing will be charged extra.

* Colour surcharges are not subject to a discount or commission

Overview

TONKÜNSTLER KALENDER

Title:	Tonkünstler-Kalender Pocket calendar
Brief description:	Published in association with Deutscher Tonkünstler-Verband e.v., the <i>Tonkünstler-Kalender</i> , the Calendar for Musicians, has been a standard work of the music scene for more than 60 years. The practical calendar including week at a glance and schedule by hour make it the preferred choice of many musicians and teachers as a time planner. Regular sections also contain composer anniversaries with a two-year preview, school holidays, music competitions, annually updated addresses from many areas of the music scene, information on GEMA as well as social insurance and taxes for freelance artists and teachers.
Target market:	Music teachers, freelance instrumental teachers, performing musicians, church musicians, music students, music lovers
Frequency:	1 x a year
Trim size:	ca. DIN A5
Year of publication:	69 th year, 2024
Number of copies printed:	5,000 copies
Product No.:	RL 34340-24
Publisher:	Robert Lienau GmbH Weihergarten 5, 55116 Mainz www.musikverlag-lienau.de represented by Schott Music GmbH & Co. KG

Advertisements:	Sebastian Burkart Schott Music GmbH & Co. KG Weihergarten 5, 55116 Mainz Phone: +49 (0) 61 31 24 68 -52 Fax: +49 (0) 61 31 24 67 58 -52 sebastian.burkart@schott-music.com
Editorial:	Judith Picard judith.picard@schott-music.com

Prices & Deadlines

Format	Price b&w/€
1/1	475,-
1/2 portrait	295,-
1/2 landscape	295,-

Copy deadline	Date of publication
Year 2024 Calendar	
28 th Apr 2023	25 th Aug 2023



Overview



Also digitally available as app:
• free of charge
• in two languages



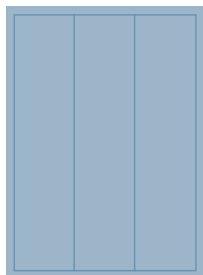
Title:	Orff® – Kunst und Pädagogik Orff® – Arts and Education	Editorial:	Carl-Orff-Stiftung Ziegelstadel 1 86911 Dießen am Ammersee in association with Schott Music zeitschrift@orff.de
Brief description:	The new journal <i>Orff® – Arts and Education</i> centres on the examination of Carl Orff's oeuvre, dealing with both his compositional and educational works. Each issue also contains a report of the Carl Orff Foundation on their activities. <i>Orff® – Kunst und Pädagogik</i> / <i>Orff® – Arts and Education</i> is published in German and English and exclusively in digital form.	Publisher:	Schott Music GmbH & Co. KG Weihergarten 5, 55116 Mainz Postfach 3640, 55026 Mainz VAT ID: DE149025549 Amtsgericht Mainz
Target market:	All those interested in Orff, music students, musicians, teachers of elemental music education at music schools and in private practice (i. e. tutors of parent-child courses or teachers of early music education), music schools	Advertisements:	Almuth Gilomen Phone: +49 (0) 61 31 24 68 -51 Fax: +49 (0) 61 31 24 67 58 -51 almuth.gilomen@schott-music.com
Frequency:	2x a year (English and German), available free of charge as Orff app on the digital distribution platforms App Store (Apple), Google Play or as a desktop app.	Text Editorial In-house Editorial:	Emine Yaprak Kotzian Kerstin Siegrist kerstin.siegrist@schott-music.com
Trim size:	210 mm x 297 mm		
Year of publication:	4 th year, 2023		
Number of copies:	digital		
Purchase price:	freely available		



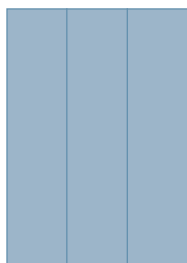
www.orff.de/zeitschrift

Copy deadline and data submission		Go-live
Issue 1	24 th Feb 2023	Apr 2023
Issue 2	24 th Aug 2023	Oct 2023

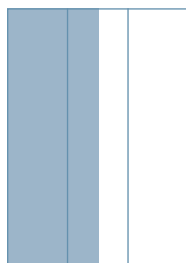
Display Format



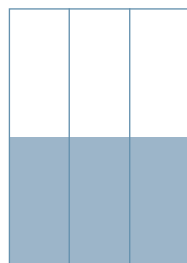
Cover pages
210 x 297 mm
DIN A4
+ 3 mm bleed



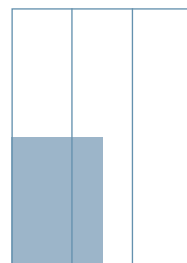
1/1
185 x 260 mm
Type area



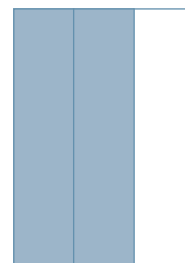
1/2 portrait
90 x 260 mm



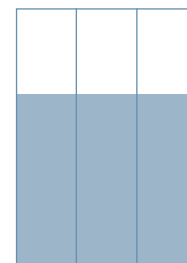
1/2 landscape
185 x 127 mm



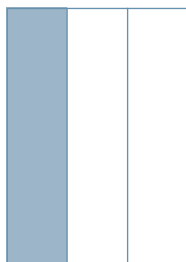
1/4
90 x 127 mm



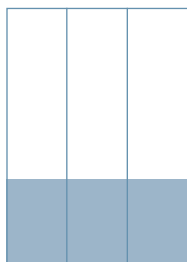
2/3 portrait
122 x 260 mm



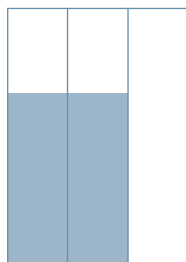
2/3 landscape
185 x 172 mm



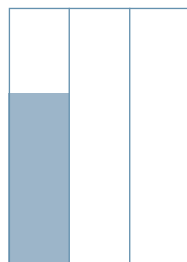
1/3 portrait
58 x 260 mm



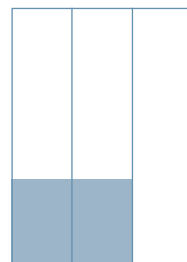
1/3 landscape
185 x 83 mm



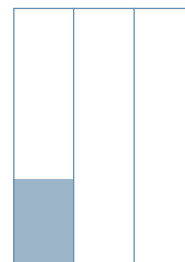
4/9
122 x 172 mm



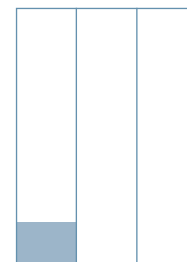
2/9 portrait
58 x 172 mm



2/9 landscape
122 x 83 mm



1/9
58 x 83 mm



1/18
58 x 39 mm

Technical Data & Data Transfer

Important:

Clear file or folder name with the following information:
advertiser, magazine, issue and size of the advertisement
e.g. Gewandhaus Leipzig_DAS ORCHESTER_12-2021_1/2 page portrait

A dataset consists of:

- composition file of an appropriate graphics or layout program
- all fonts used (screen + PostScript fonts)
- image fine-grain data (at least 240 dpi) in bit-map, grey-scale or CMYK colour mode
- all logos or icons used
- ideally, including a read-me file with information on special features and with a telephone number for queries

For single files:

EPS or PostScript Level 1:

Fonts converted into or loaded in paths, embedded images

PDF: PDF generated with Acrobat Distiller, loaded fonts, high resolution (300 dpi) grey-scale or CMYK colour mode

TIFF: high resolution (at least 300 dpi) bit-map, grey-scale or CMYK colour mode

Advertisements from MS Word files or from manuscripts can be reset.

The costs for resetting will be charged extra and added to the advertisement rate. Like resetting, any further modification will be charged extra.

Trim size:

DIN A4 (210 mm x 297 mm)

Printing process:

Offset 133/54 or 150/60 l/cm screen

Applications for Mac and Windows:

Adobe Creative Cloud

QuarkXPress

InDesign CS6

As at 12/2021

Subject to technical modifications

Several rules for the layout and preparation of the print data:

- hairlines should generally be avoided
- do not use too small font size (< 5pt)
- vectorise objects
- pixel-based graphics require a resolution of at least 300dpi
- include the fonts used in the print PDF to avoid pixelated" fonts
- the data should be exclusively created in **CMYK** mode
- write a high-resolution print PDF with the **ISO Coated v2 (ECI)** profile (further details can be found on the WWW)

Schott Music GmbH & Co. KG

Advertising Department

Weihergarten 5, 55116 Mainz

Postfach 3640, 55026 Mainz

Phone: +49 (0) 6131 24 68 -51/-52

Fax: +49 (0) 6131 24 67 58 -51/-52

Advertisements are to be sent by e-mail to:

almuth.gilomen@schott-music.com

sebastian.burkart@schott-music.com

 SCHOTT

GENERAL TERMS AND CONDITIONS FOR ADVERTISEMENTS OF SCHOTT MUSIC GMBH & CO KG (as at: 08.09.2017)

I. Scope of Application

1. These General Terms and Conditions for Advertisements apply to all advertising contracts concluded between advertisers or other interested persons ('Advertiser') and SCHOTT MUSIC GmbH & Co KG.

2. The General Terms and Conditions for Advertisements apply exclusively to entrepreneurs, merchants, corporate bodies under public law and public separate estates for all advertisements. General Terms and Conditions of the Advertiser will not be recognized, unless the Publisher expressly accepts their validity. The General Terms and Conditions for Advertisements shall also apply if the Publisher executes the advertising order without contradiction despite knowing of terms and conditions of the Advertiser which are opposed to and differing from these General Terms and Conditions for Advertisements.

II. Advertising Order

1. The 'Advertising Order' within the meaning of these General Terms and Conditions for Advertisements is the contract concerning the publication of one or more advertisements or other advertising media (e.g. inserts) of an Advertiser in a printed publication of the Publisher for the purpose of disseminating and making available to the public of banners or other kinds of advertising on the Publisher's website.

2. Orders can be placed by phone, in writing or by e-mail. An advertising order as defined in subparagraph 1 is accepted only if the Publisher receives the order in writing or by e-mail or if the advertisement is disseminated and made available as per order. Oral confirmations or confirmations by phone are not legally binding.

3. In case an (advertising) agency places an order, the contract will be concluded with the advertising agency. Orders from agencies are only accepted for identifiable advertisers mentioned by name. The agency is obliged to keep to the prices of the Publisher in their information, contracts and statements. The commissions granted to the agency by the Publisher must not be passed on to the Advertiser, neither in whole nor in part. All current and future claims of the agency against their Adver-

tisers shall be assigned by the agency to the Publisher. The Publisher accepts such assignments. The Publisher authorizes the agency to collect the assigned claim until they meet their contractual obligation to pay to the Publisher. The Publisher is principally entitled to disclose such assignment and collect the claim himself.

4. The Publisher reserves the right to reject advertising orders, even requests for publication of individual advertisements as part of the contract, because of their content, origin or technical form, according to the Publisher's objectively justified standard principles, if their content violates the law or official provisions or if their publication is unacceptable for the Publisher. The Advertiser will be informed about the rejection of an order immediately.

5. The Advertiser is responsible for the due delivery of the advertising texts and printing material. He is also responsible for the accuracy of the delivered correction proof. If the Advertiser does not object to the duly delivered correction proof within two days, the permission to print shall be deemed granted. Requests of the Advertiser with regard to positioning and format shall only be binding if expressly confirmed by the Publisher in writing.

6. In case of doubt, requests for publication of advertisements are to be made within one year after conclusion of the contract. If the right to request the publication of individual advertisements has been granted in the contract, the order will have to be executed within one year after publication of the first advertisement, provided that the first advertisement is requested and published within the aforementioned one-year period. If a contract has been concluded, the Advertiser is entitled to request the publication of further advertisements, even beyond the number of advertisements mentioned in the order, within the agreed period or the above-mentioned one-year period.

7. The Publisher's duty to keep the printing data ends three months after publication of the advertisement.

III. Warranty and Liability

1. The Advertiser warrants that the content of his/her advertisements does not violate any legal or other provisions, etc.

2. In the case of modifications or advertising orders placed by phone as well as in the case of illegally written manuscripts, the Publisher will not assume liability for their accurate reproduction.

3. In the case of illegible, inaccurate or incomplete reproduction, in whole or in part, of an advertisement, the Advertiser is entitled to reduce the advertising rate or demand a substitute advertisement only if the purpose of the advertisement was considerably compromised by the defects. The purpose of the advertisement is only insignificantly compromised by incorrectly printed reference numbers. The Publisher is not liable for defects in printing which are attributable to the quality of the paper.

4. The Publisher will perform a visual check of the printing material. If defects are not instantly visible but become visible only during the printing process, the Advertiser cannot claim damages against the Publisher in the case of defective reproduction.

5. If the advertising order cannot be executed due to circumstances for which the Publisher is not responsible, the Advertiser has to refund to the Publisher the difference between the granted discount and the actual reduction of the advertising rate, notwithstanding any other claims for damages.

6. The Advertiser's claims for damages for impossibility or delay are restricted to the substitution of the predictable damage and to the advertising rate. This does not apply to intent and gross negligence of the Publisher, his legal representatives and agents. The Publisher's liability for damages due to the absence of guaranteed features shall remain unaffected. In business dealings, the Publisher is not liable for gross negligence of his agents; in all remaining cases, the extent of liability for gross negligence against merchants is restricted to the predictable damage up to the amount of the corresponding advertising rate.

IV. Rates and Payment

1. The rates indicated in the current list of advertising rates are valid. This also applies to price changes which become effective during the term of a standing order or upon the conclusion of a contract. The discounts indicated in the list of advertising rates are only granted for advertisements of the Advertiser published in the contractually agreed year.

2. Invoices of the Publisher are payable, without deduction of discount, within the legal term of payment, though 30 days after invoicing at the latest. Any objections to the matter and amount of the invoices have to be raised against the Publisher in writing within 10 days after invoicing.

3. The Publisher is entitled at any time to make the publication of further advertisements conditional on advance payments or on the settlement of due payments, regardless of the term of payment originally agreed upon.

V. Termination

Standing orders or contracts can be terminated by giving two months' notice prior to the publication of the next planned advertisement. Such notice must be given to the other contracting party in writing. If a standing order or contract is terminated prior to the expiration of the (minimum) term of the contract without good cause, any possibly granted discount will not apply with future effect.

VI. Place of Jurisdiction and Applicable Law

1. Place of performance is the Publisher's place of business.

2. In the case of legal actions in business dealings with merchants, corporate bodies under public law or public separate estates, the place of jurisdiction shall be the Publisher's place of business. In case claims of the Publisher are not asserted in an order for payment procedure, the place of jurisdiction is determined, in the case of non-merchants, by their place of residence. If the place of residence or habitual residence of the Advertiser, even for non-merchants, is unknown at the time of institution of legal proceedings, or if, after conclusion of the contract, the Advertiser has transferred his/her place of residence of habitual residence out of reach of the law, the Publisher's place of business shall be understood as place of jurisdiction.

3. German law shall exclusively apply to advertising orders.